



2021 Virtual Preservation Awards Sponsorship Opportunities

Preservation Buffalo Niagara has been celebrating the region's best in historic preservation for over ten years. We have recognized projects both big and small, projects that incorporate the new as it respectfully builds on the old. We enjoy honoring any significant reminders of the importance of the need to preserve the historic fabric of the seven Western New York counties that we serve. We cannot wait to award more deserving preservation projects in 2021.

More importantly, we want you to be a part of it!

This is your chance to become a sponsor, support preservation in the WNY region, and take advantage of the various benefits we can offer. PBN's Preservation Awards is well-attended by a wide variety of industry professionals including architects, engineers, and developers, as well as by local economic development and political leaders. Sponsor benefits include being featured during our virtual awards program, in our newsletter, on our website, in our weekly e-newsletter, which is received by 7,000 people, and on our social media accounts which reach up to a combined total of 10,000 people.

The 2021 Preservation Awards will be held virtually on May 27, and we look forward to having you beside us as an event sponsor, an advertiser, or as an attendee. A pledge form and information about sponsorship benefits is attached.

Please join us in making the 2021 Virtual Preservation Awards possible...and better than ever!



2021 Awards Sponsorship Levels

Louis Sullivan Sponsor – \$3,500 (Only One Available)

Benefits:

- Advertisements featured on our social media accounts
- Mention as sponsor in all PBN media
- A 30-second advertisement during the event
- Special recognition during the evening's remarks
- Acknowledgement on PBN's website
- Unlimited "tickets" to the virtual event

Frank Lloyd Wright – \$1,500 (Only Four Available)

Benefits:

- A 15-second advertisement during the event
- Special recognition during the evening's remarks
- Acknowledgement on PBN's website
- Up to ten "tickets" to the virtual event

H.H. Richardson – \$500

Benefits:

- Special recognition during the evening's remarks
- Acknowledgement on PBN's website
- Up to five "tickets" to the virtual event

All sponsorship applications are due by April 15th, printed ads to be shared via social media should be submitted by May 1st, and video advertisements must be produced by the sponsor and will be due by May 1st.

Questions regarding your sponsorship may be directed to Mary Begley at 716-852-3300, or mbegley@pbnsaves.org. Note: Packages are customizable.



2021 Preservation Awards Sponsorship Form

- Louis Sullivan Frank Lloyd Wright
- H.H. Richardson Sponsor

Organization/Company Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Primary Contact: _____

Email: _____ Phone: _____

Website: _____

Payment Options

Please charge my credit card in the amount of \$_____.

Credit Card #: _____ Expiration: _____

Billing Address: _____

Signature: _____ Date: _____

A check is enclosed in the amount of: \$_____

Checks may be made payable to Preservation Buffalo Niagara.

Note: Sponsors who purchase a package that include advertisements will be contacted for their media.