



SPONSOR MODERNWNY

WHO IS PRESERVATION BUFFALO NIAGARA?

Preservation Buffalo Niagara (PBN) is the region's only full-service, professionally staffed preservation organization that identifies, protects, and promotes our unique architecture and historic legacy, and connects people to the places they love in Western New York.

WHAT IS MODERNWNY?

ModernWNY is a week dedicated to Western New York's rich tradition of architectural experimentation that not only transformed our region but influenced modern architectural sensibilities around the world.

2021 MODERNWNY EVENT LINEUP

- Drive Yourself MODern, *self-guided driving tour*
- A Modern Man: The Work of Robert T. Coles, *self-guided tour*
- Delaware Acres, *in-person walking tour*
- The ABCs of Modernism, *virtual lecture*
- Modern Niagara Falls, *in-person tour*

WHAT DO YOU GET?

In addition to your advertisement, all packages include:

- A mention on PBN's website
- A mention in PBN's weekly newsletter (reaches over 7,000 readers)
- Three mentions on our social media accounts (reaches a combined total of 7,000 followers)
- A spotlight post featuring your business on our social media accounts (reaches a combined total of 7,000 followers)

Want to advertise with us? Use the form attached, email us at tbrown@pbnsaves.org or call us at 716-852-3300.



2021 SPONSORSHIP DONATION FORM

Yes, please count on my support!

_____ is proud to sponsor ModernWNY 2021.

Please check sponsor level:

- Level 1: Half Page, 5" x 4", ad in one travelogue. \$50
 - Drive Yourself MODern
 - A Modern Man: The Work of Robert T. Coles
- Level 2: Full page, 5" x 8", ad in one travelogue. \$100
 - Drive Yourself MODern
 - A Modern Man: The Work of Robert T. Coles
- Level 3: Half Page, 5" x 4", ad in both travelogues. \$85
- Level 4: Full page, 5" x 8", ad in both travelogues. \$185

***Deadline for sponsorships and ad submission is August 30th, 2021.**

Please check one - specify sponsorship vs. donation:

Sponsorship

- Enclosed is a check for our sponsorship made payable to Preservation Buffalo Niagara, Tax ID#: 22-2986810
- I prefer to be billed at a later date. To pay by credit card, please visit www.preservationbuffaloniagara.org

Donation

- Please find my donation in support of ModernWNY.

Please print.

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Email: _____